

Become a catalyst for growth.
Become an expert in personality.



Become a Birkman Certified Professional.

Since 1951, The Birkman Method has profoundly impacted lives and organizations through deep analysis of personality.

Birkman reports are compelling tools, and it is the hearts and minds of our users that bring the power of Birkman to life.

As a Birkman Certified Professional, you will be equipped with the knowledge and interpretation techniques to provide insightful feedback and **spark transformative conversations.**

Unlock the full power of The Birkman Method

There are many advantages of becoming a Birkman Certified Professional:



Learn powerful interpretation techniques and in-depth knowledge of the **Birkman behavioral Components**, the nine core scales for understanding personality.



Improve the **self-awareness and emotional intelligence of others** so they can engage in more satisfying relationships, careers, and lives.



Gain credibility, confidence, and clients by adding a **worldwide-recognized certification** and title of Birkman Certified Professional to your portfolio.



Grow your network and **learn from experienced users** during the course and at **Birkman User Groups** across the country.



Unlock access to the **Birkman Signature Report** and **40 additional reports** customized to specific applications such as team building and career exploration.



Access **webinars and eLearning courses** to continue develop your interpretation skills.



As an active user, receive a **discount on questionnaires**, as well as **earn two free questionnaires** once you complete certification.



Work with our team to **customize your account for ease of use** within your personal database.



Birkman Signature CERTIFICATION

Our three-day course will train you on the personality metrics in the **Birkman Signature Report** and **expand your skills for developing talent**. People from all backgrounds and experiences attend Birkman training, so you'll learn with a diverse group in an engaging and collaborative atmosphere.



1

Interpretation tips, behavioral patterns, and key dynamics for providing feedbacks



2

A complete demonstration of an **engaging conversation and coaching session** by your training instructor

3

An **in-depth review with applications** of each page of the report, including Birkman Map, Interests, Components, Strengths, and Career Exploration



4

Experiential learning through applied use of Birkman – practice by delivering feedbacks together

To register for a Birkman Certification in your area or see a full list of training dates, visit birkman.com/training.

Personality is universal.

The Birkman Method is used
around the world in 22 languages.



Learn more about becoming a **Birkman Certified Professional** at
birkman.com/training

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