

Become a catalyst for growth.  
**Become an expert in personality.**



## **Become a Birkman Certified Professional.**

Since 1951, The Birkman Method has profoundly impacted lives and organizations through deep analysis of personality.

**Birkman reports are compelling tools, and it is the hearts and minds of our users that bring the power of Birkman to life.**

As a Birkman Certified Professional, you will be equipped with the knowledge and interpretation techniques to provide insightful feedback and **spark transformative conversations.**

# Unlock the full power of The Birkman Method

There are many advantages of becoming a Birkman Certified Professional:



Learn powerful interpretation techniques and in-depth knowledge of the **Birkman behavioral Components**, the nine core scales for understanding personality.



Improve the **self-awareness and emotional intelligence of others** so they can engage in more satisfying relationships, careers, and lives.



Gain credibility, confidence, and clients by adding a **worldwide-recognized certification** and title of Birkman Certified Professional to your portfolio.



Grow your network and **learn from experienced users** during the course and at **Birkman User Groups** across the country.



Unlock access to the **Birkman Signature Report** and **40 additional reports** customized to specific applications such as team building and career exploration.



Access **webinars and eLearning courses** to continue develop your interpretation skills.



As an active user, receive a **discount on questionnaires**, as well as **earn two free questionnaires** once you complete certification.

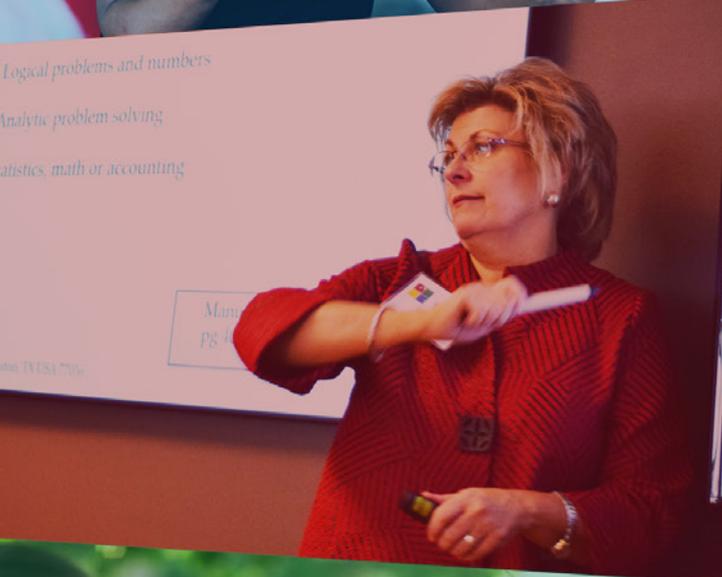


Work with our team to **customize your account for ease of use** within your personal database.



# Birkman Signature CERTIFICATION

Our three-day course will train you on the personality metrics in the **Birkman Signature Report** and **expand your skills for developing talent**. People from all backgrounds and experiences attend Birkman training, so you'll learn with a diverse group in an engaging and collaborative atmosphere.



1

**Interpretation tips, behavioral patterns, and key dynamics** for providing feedbacks



2

A complete demonstration of an **engaging conversation and coaching session** by your training instructor

3

An **in-depth review with applications** of each page of the report, including Birkman Map, Interests, Components, Strengths, and Career Exploration



4

**Experiential learning** through applied use of Birkman – practice by delivering feedbacks together

To register for a Birkman Certification in your area or see a full list of training dates, visit [birkman.com/training](http://birkman.com/training).

# Personality is universal.

The Birkman Method is used  
around the world in 22 languages.



Learn more about becoming a **Birkman Certified Professional** at  
**[birkman.com/training](http://birkman.com/training)**

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