



## Birkman Enterprise Communication 10: Exploring Connections with MyBirkman

Suggested Implementation order	Audience	Sender	Communication Purpose and Description
10	All participants enrolling in MyBirkman	Organization Leader/Sponsor of Birkman Enterprise	How to deepen your connections at work with <ul style="list-style-type: none"><li>• Connections &amp; Super Q</li><li>• Favorites</li><li>• Create Teams</li></ul>

**Instructions:** Tailor this communication to fit your organization’s brand, voice, and established development goals.

### Email Template:

A powerful way to use MyBirkman is exploring connections with our colleagues. Navigate to the following areas within the platform to deepen your relationships, find colleagues that you have similarities with, and learn to communicate more effectively with those who are different.

### Explore:

- **Connections** - Access your coworkers’ data to help you understand their preferences and learn tips for how to best communicate with others based on their needs.
  - Select a colleague and view their highest and lowest interests. Learn about your coworkers’ unique contributions to the team and how to work better together.
  - Click **Compare** to view the **SuperQ** which compares your personalities and shows how different or similar you see the world.
- **Favorites** - Star colleagues to quickly view the colleague’s profile before meetings or conversations to deepen your relationship and improve communication.
- **Create Teams** - Add up to 100 connections to a private team that only you can view. A map is created with the team’s usual behavior, needs and interests.

### Continue Learning:

- **Action** – Use the Action page to unleash Birkman from inside your device into the flow of your work. From conversation-starters in your next meeting to quick team-building activities, the Action page provides resources, tools, activities, and additional learning for you to get the most out of MyBirkman.
  - **Supercharge Your Relationships** to explore how to create connections through similarities and leverage strengths through differences.
  - **Color-Coded Problem-Solving** to determine what to focus on when solving a problem using different colors.
  - **Let’s Talk Birkman - Relationship Builders** provides questions or statements to effortlessly kickstart your one-on-one or group conversations.

### Questions?

Contact <<<[Insert your organization’s Birkman Enterprise contact person](#)>>>