



Birkman Enterprise Communication 11: Strengthening Leadership Skills with Birkman

Suggested Implementation order	Audience	Sender	Communication Purpose and Description
11	All people leaders enrolled in MyBirkman	Organization Leader/Sponsor of Birkman Enterprise	How to use MyBirkman as a People Leader to create stronger connections with your team and direct reports.

Instructions: Tailor this communication to fit your organization’s brand, voice and established development goals.

Email Template:

Dear People Leader –

Insights from MyBirkman can help you get to know each team member better and faster, as well as to learn how you can best support each of your direct reports based on their unique needs. We encourage you to be proactive in uncovering some of the strengths and blind spots of your team and use this information to spark meaningful dialogue in your weekly team and 1:1 meetings.

MyBirkman Action Page Resources

Go to the Action page and explore:

- *Team Map Conversation Starters* provides prompts and questions you can use to create conversation and deepen connections using your Team’s Birkman map. Click [here](#) to download.
- *Maximize Your Manager Impact* to guide conversation starters with your direct reports to learn more about them and empower them to bring their best to their role. Click [here](#) to download.
- *Manager Tip Sheet* provides practical suggestions for how to use Birkman in the flow of work. Click [here](#) to download.

Questions?

Contact <<<[Insert your organization’s Birkman Enterprise contact person](#)>>>