BIRKMAN INSIGHTS



UNDERSTANDING BIRKMAN INTERESTS

The following statements are generated from your Birkman Interests scores. Carefully read each statement and check the ones that are most significant to you. Remember, a statement appears because it may be significant for you, not because it is significant. Only you can decide which statements are most relevant for you.

Significant level of interest in activities involving influencing or persuading other people Persuasive H
Significant level of interest in helping others Social Service H
Above-average liking for working with numbers or in an environment that has a strong numerical component Numerical H
Low level of interest in the written or "read" word Literary L
Unusual combination of liking for persuasive activities and for tasks involving numbers. Most people score high on one or the other (or neither). Persuasive H; Numerical H