BIRKMAN

Leadership Development

Increasing leadership effectiveness often begins with identifying the gaps in perception between our actions and intentions. Birkman provides an unmatched assessment with in-depth reports for leaders to gain actionable insight into their motivators, behaviors, and blind spots at work. This awareness creates a strong foundation to develop and empower the next generation of leaders, all while improving organizational success.

Build Self and Others Awareness

- Recognize underlying perceptions and how they influence interactions with others
- Identify the important motivators and strengths of employees to strategically build a resilient team culture
- Understand how your natural behavioral approach interacts with your image as a leader

Improve Business Strategy

- Utilize behavioral insights to create more informed strategies and team initiatives
- Uncover how perceptions impact risk tolerance and strategic mindset
- Learn how to be more effective at translating high level strategy for stakeholders and operations teams

Lead Teams for Growth

- Provide more effective, tailored feedback to empower and grow employees
- Leverage the behavioral and competitive advantages of teams to increase results
- Identify the behavioral gaps in the organization to manage risk and determine development opportunities

BIRKMAN

One Assessment. Targeted Data. Scalable Solutions.

■ **Succession Planning**

■ **Leadership Development & Coaching**

■ **Team Effectiveness**

■ **Talent Development & Engagement**

■ **Hiring & Selection**