

Image Management

First Name Last Name



Image Management reveals the extent to which you devote energy to managing and maintaining a favorable public image. The higher your score, the more you work toward ensuring other people see you in a socially acceptable way.

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Understanding Your Perspective:

In your answers to the Birkman questionnaire, you described yourself and most people in a generally positive way. While you do not have an extreme perspective in this area, you do have a very affirming attitude—other people tend to have a more critical view of most people. Let's examine some of the implications of your perspective.

Strengths of Your Perspective:

There is no question that you see the world mainly through an idealistic filter. This does not mean that you are naïve, but rather that you believe people will generally do the right thing. You carry yourself with a certain charm and social grace, and you always put your best foot forward. You recognize and understand your innate strengths and utilize them effectively most of the time. You are also aware of your limitations and are not afraid to accept and work on them.

Challenges of Your Perspective:

There are times when, despite your best efforts, you fall short. These moments can make you uncomfortable, especially if they happen in full public view. Chances are that you take the initiative in those instances and attempt to own up to your mistakes or missteps. This behavior is consistent with your perspective and does help you minimize the discomfort you might be feeling. The reality is that your fear is not others realizing you came up short, but rather that they will judge you on a personal level as a result.

How Others May Perceive this Perspective:

Others will perceive you in a predominantly positive light. However, there may be times when you are seen as resistant to critical feedback. Your preference is to diffuse such energy when at all possible. You do have your own self-critical moments, but when negative energy is directed at you from others, you can feel resistant. Others may get the impression that you believe you have no faults.