




Image Management

Free Learning Resources



IM: Exploring Image Management
In Progress · Last entered on 11 Jan 2022

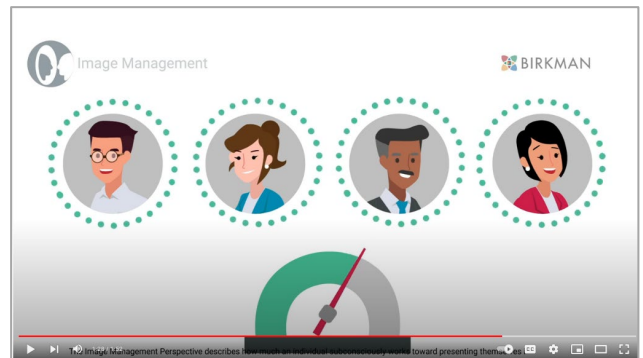
This is a free, self-paced course focused on the Image Management report. Image Management is one of the six Perspectives scales that drives the why behind our behaviors. It influences o ... [Read More](#)

☰ 5 Modules

60%

▶ Resume

1-hour, self-paced course that includes a review of the report, scoring implications, 4 sample reports, and different ideas for application. Available on the Birkman Learning System.
<https://birkman.learnupon.com/store/2479438-im-exploring-image-management>



What is Image Management? 2-minute Explainer Video

<https://www.youtube.com/watch?v=XvdhxQokzt4>

30+ page guide that provides a follow-along narrative to the *Exploring Image Management* course.

<https://birkman.zendesk.com/hc/en-us/articles/4415107532955-Exploring-Image-Management-Handbook>

Image Management Webinar

Live on Tuesday, Feb. 22nd and available on-demand afterwards @

https://birkman.zoom.us/webinar/register/WN_dCOIMHsmQYCEiOoKxyWTOQ

Sample Report
<https://birkman.zendesk.com/hc/en-us/articles/4409170617883-Image-Management-Sample-Report>

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SAMPLE

Image Management reveals the extent to which you devote energy to managing and maintaining a favorable public image. The higher your score, the more your work toward ensuring other people see you as a socially acceptable man.

Understanding Your Perspective:
 Your answers to the Behavioral questionnaires have resulted in a pattern that places you in the middle range on this perspective. This is because you were not very critical of yourself or most people. In other words, you tend to see the world as a positive place, and you do not see a huge difference between yourself and others.

Strength of Your Perspective:
 Your perspective reveals an outlook that is optimistic but not naive. You believe in a way that if opportunities exist, you believe others should share in a similar way. You have a fundamental belief in the goodness of people and an overall expectation that people generally do the right thing, and because it is the right thing to do. Your subtle demeanor is optimistic, and your choice in responding to the survey reflects an optimism on these traits to establish solid relationships with others.

Challenges of Your Perspective:
 There are times when others go beyond the limits of what you deem appropriate, and these comments can catch you off guard and make you feel more critical than you consider you. Your high standards are not always realistic, and you can become uncharacteristically judgmental when people fall short. It is likely that others sense your disapproval through your words as well as through your body language.

How Others May Perceive This Perspective:
 Even though you have high standards, you do not lack out opportunities to find fault in others' conversations that include blame or direct criticism as not something you enjoy. However, there are times when your judgment may be taken as, and others may interpret that as a criticism. This may be perceived by them as a subtle criticism. When you are not aware of your own responsibility, you prefer others not to point them out to you, especially in public. This may send the message that you are comfortable pointing out others' flaws but are less likely to address your own.

