



For Career Coaches

Birkman Self-Interpreted Solutions

Birkman Certified Solutions

I = Individual  
C = Comparative  
G = Group

CAREER PLANNING

ESSENTIALS

PROFESSIONAL

PREMIER

Action Plan		✓	✓	✓
Birkman Basics Report		✓	✓	✓
Birkman Color Key		✓	✓	✓
Birkman Interests	✓	✓	✓	✓
Birkman Map (G)		✓	✓	✓
Birkman Map (I)		✓	✓	✓
Birkman Map Summary		✓	✓	✓
Comprint (Basics)		✓	✓	✓
How to talk to you (G)		✓	✓	✓
How to talk to you (I)		✓	✓	✓
Name Tags		✓	✓	✓
Some basic info about you (I)		✓	✓	✓
Understanding Interests (I)	✓	✓	✓	✓
Understanding the Map (I)		✓	✓	✓
Your strengths (G)		✓	✓	✓
Your strengths (I)		✓	✓	✓
Advanced Summary			✓	✓
Biggest mistakes (G)			✓	✓
Biggest mistakes (I)			✓	✓
Birkman Components Wheel			✓	✓
Birkman Leadership Map			✓	✓
Birkman Sales Map			✓	✓
Birkman Signature Report			✓	✓
Birkman Welcome Page			✓	✓
Coaching Page			✓	✓
Coaching relationship (C)			✓	✓
Comprint			✓	✓
Group Graph			✓	✓
How to work with you (G)			✓	✓
How to work with you (I)			✓	✓
Image Management			✓	✓
Signature Summary			✓	✓
Stress Management			✓	✓
Understanding Components (I)			✓	✓
Usual, Needs & Stress			✓	✓
Your possible challenges (G)			✓	✓
Your possible challenges (I)			✓	✓
A guide for you sales manager (I)				✓
Accountability (G)				✓
Accountability (I)				✓
Advanced Behavioral Analysis				✓
Birkman Comparative Report				✓
Career Exploration Report	✓			✓
Coaching to Needs				✓
Coaching Report				✓
Component Combinations				✓
Guide Pages				✓
Handling commitment (G)				✓
Handling commitment (I)				✓
Handling conflict (G)				✓
Handling conflict (I)				✓
How to incentivize you (G)				✓
How to incentivize you (I)				✓
How you approach interviews (I)	✓			✓
How you handle others (I)				✓
How you incentivize others (I)				✓
How you influence others (G)				✓
How you influence others (I)				✓
Increasing sales effectiveness (G)				✓
Increasing sales effectiveness (I)				✓
Job Families / Job Titles				✓
Managerial Styles				✓
Managing your time (G)				✓
Managing your time (I)				✓
Money and trust (I)				✓
Motivating you (G)				✓
Motivating you (I)				✓
Organizational fit (G)	✓			✓
Organizational fit (I)	✓			✓
Organizational Focus (G)				✓
Organizational Focus (I)				✓
Relational disruptors (G)				✓
Relational disruptors (I)				✓
Team player (G)				✓
Team player (I)				✓
The effect of interests on work (G)	✓			✓
The effect of interests on work (I)	✓			✓
Trust (G)				✓
Trust (I)				✓
Understanding Organizational Focus (I)				✓
Your ineffective tactics (G)				✓
Your ineffective tactics (I)				✓
Your job search (I)	✓			✓
Your leadership style (G)				✓
Your leadership style (I)				✓
Your learning style (G)	✓			✓
Your learning style (I)	✓			✓
Your relationship with child (I)				✓
Your relationship with partner (G)				✓

\*Packages effective as of February 1, 2022  
\*Maintenance Fee Charged Annually