Areas of Interests Chart

BIRKMAN

Areas of Interest	Characteristics	Possible Occupations	Possible Hobbies
Artistic	An affinity for abstract concepts and unique forms usually demonstrated in a visible manner. Involves being creative, thinking up new procedures, planning, expressing ideas artistically, enjoying beauty, and working with visual things.	Photographer, architect, artist, florist, designer, painter, decorator	Painting, sculpture, crafts, photography, ceramics, weaving, raising prize-winning flowers, restoring antiques, collecting art, designing clothing
Administrative	Has an affinity for order, structure, and accessibility of material and information. Expressed through working with records and procedures, scheduling activities and resources, filing, systematizing materials, keeping close control over resources, producing order in the surrounding environment, etc.	Secretary, typist, office worker, financial manager	Setting up a great home filing system, understanding tax and insurance forms, compiling scrapbooks
Literary	Has an affinity for language and its use in the printed word, along with appreciation for the abstract feelings and ideas conveyed in written material. Expressed through reading in all forms (pamphlets, novels, professional publications, biographies, etc.), concern with different literary styles, interest in writers and their histories, writing or a desire to write, foreign language, etc.	Writer, editor, literary scholar, reporter, librarian	Reading (whether Zane Grey or Emile Zola), writing letters, keeping a diary or journal, writing amateur plays, working crossword puzzles, playing word games such as Scrabble
Technical	Has an affinity for the design, building and/or maintenance of equipment requiring the operation of several interrelated parts with separate functions. Expressed through activities that involve hands-on participation or analysis of how things work.	Engineer, machine designer, auto mechanic, carpenter, pilot, plumber, craftsperson	Home repair, car maintenance, observing construction activities or mechanical operations, woodworking, building model airplanes
Musical	Has an affinity for the art of arranging sound in time through the elements of rhythm, melody, harmony, and color. Expressed through enjoyment of these activities – not necessarily having a talent for them.	Professional singer, musician, songwriter	Playing a musical instrument, listening to various forms of music, songwriting, singing, dancing, attending concerts

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Empower People and Performance

Areas of Interests Chart

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Numerical	Has an affinity for activities requiring quantitative or mathematical abilities (i.e., the use of numbers). Expressed through bookkeeping, statistical theory, systems approach, any measurement technique, logic and forms of logic expression, sequencing events, novel approaches to measurement, etc.	Cashier, accountant, mathematician, administrative office worker	Cryptography (making and breaking codes), sports statistics, counted cross-stitch needlework, working with computers
Outdoor	Has an affinity for any activities that are conducted in the outdoors. Expressed through physical activity in a natural environment.	Carpenter, farmer, animal trainer, sportsman, forest ranger, tree surgeon, oil field worker, fisherman, field engineer	Sailing, skiing, camping, hiking, fishing, hunting, driving, gardening, certain kinds of sports, building outside, observing/reading naturalist materials, specimen- collecting (mushrooms), painting landscapes
Persuasive	Has an affinity for any activities that relate to communicating, working, relating, interacting with others in a manner requiring the use of influence. Involves convincing others to accept a product, service, or idea as well as discussing, observing the interaction of others, and studying people.	Salesperson, teacher, psychological counselor, public relations director, politician, store manager, radio announcer, auctioneer	Debating, visiting with friends, putting together a Neighborhood Watch program, campaigning for a political candidate, fundraising, negotiating
Scientific	Has an affinity for any area of study dealing with a body of facts systematically arranged to show the operation of laws. Expressed through chemistry, physics, medicine, biology, anthropology, astronomy, botany, zoology, geographics, reading or viewing science- related events or materials, etc.	Diagnostician, scientist, lab worker, detective, meteorologist, dentist, any number of medical and technical jobs	Stargazing, doing chemistry experiments, cooking, developing your own photographs
Social Service	Has an affinity for those activities that tend to indirectly assist others in obtaining goals of growth, development, or physical necessities. Expressed through social work, church groups and activities, civic groups, youth services, volunteer work, etc.	Teacher, social worker, public service worker, counselor, personnel, or employment manager	Leading a Scout troop, doing charitable and volunteer work, listening, and advising when friends have problems

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