



I = Individual  
 C = Comparative  
 G = Group

For Career Coaches

Birkman Certified Solutions

CAREER PLANNING

PROFESSIONAL

PREMIER

	CAREER PLANNING	PROFESSIONAL	PREMIER
Birkman Interests	✓	✓	✓
Career Exploration Report	✓	✓	✓
How You Approach Interviews (I)	✓	✓	✓
Organizational Fit (G)	✓	✓	✓
Organizational Fit (I)	✓	✓	✓
The Effect of Interests on Work (G)	✓	✓	✓
The Effect of Interests on Work (I)	✓	✓	✓
Understanding Interests (I)	✓	✓	✓
Your Job Search (I)	✓	✓	✓
Your Learning Style (G)	✓	✓	✓
Your Learning Style (I)	✓	✓	✓
Action Plan		✓	✓
Birkman Basics Report		✓	✓
Birkman Color Key		✓	✓
Birkman Map (G)		✓	✓
Birkman Map (I)		✓	✓
Birkman Map Summary		✓	✓
Comprint (Basics)		✓	✓
How to Talk to You (G)		✓	✓
How to Talk to You (I)		✓	✓
Name Tags		✓	✓
Some Basics Info About You (I)		✓	✓
Understanding the Map (I)		✓	✓
Your Strengths (G)		✓	✓
Your Strengths (I)		✓	✓
Advanced Summary		✓	✓
Biggest Mistakes (G)		✓	✓
Biggest Mistakes (I)		✓	✓
Birkman Components Wheel		✓	✓
Birkman Sales Map		✓	✓
Birkman Signature Report		✓	✓
Birkman Welcome Page		✓	✓
Coaching Page		✓	✓
Coaching Relationship (C)		✓	✓
Comprint		✓	✓
Group Graph		✓	✓
How to Work With You (G)		✓	✓
How to Work With You (I)		✓	✓
Image Management		✓	✓
Signature Summary		✓	✓
Stress Management		✓	✓
Understanding Components (I)		✓	✓
Usual, Needs & Stress		✓	✓
Your Possible Challenges (G)		✓	✓
Your Possible Challenges (I)		✓	✓
A Guide for Your Sales Manager (I)			✓
Accountability (G)			✓
Accountability (I)			✓
Advanced Behavioral Analysis			✓
Birkman Comparative Report			✓
Coaching Report			✓
Coaching to Needs			✓
Component Combinations			✓
Forgiving Others (I)			✓
Guide Pages			✓
Handling Commitment (G)			✓
Handling Commitment (I)			✓
Handling Conflict (G)			✓
Handling Conflict (I)			✓
How to Incentivize You (G)			✓
How to Incentivize You (I)			✓
How You Handle Others (I)			✓
How You Incentivize Others (I)			✓
How You Influence Others (G)			✓
How You Influence Others (I)			✓
Increasing Sales Effectiveness (G)			✓
Increasing Sales Effectiveness (I)			✓
Job Families / Job Titles			✓
Managerial Style			✓
Managing Your Time (G)			✓
Managing Your Time (I)			✓
Money and Trust (I)			✓
Motivating You (G)			✓
Motivating You (I)			✓
Organizational Focus (G)			✓
Organizational Focus (I)			✓
Relational Disrupters (G)			✓
Relational Disrupters (I)			✓
Team Player (G)			✓
Team Player (I)			✓
Trust (G)			✓
Trust (I)			✓
Understanding Org Focus (I)			✓
Your Ineffective Tactics (G)			✓
Your Ineffective Tactics (I)			✓
Your Leadership Style (G)			✓
Your Leadership Style (I)			✓
Your Relationship With Child (I)			✓
Your Relationship With Partner (I)			✓

\*Packages effective as of September 1, 2022

\*Maintenance Fee Charged Annually